

CEA Ref: N14-20

Date: 8 April 2020

To: Key Executive Officers

Dear Sir / Madam

[NOTICE 14-20]: FOR INFORMATION: MEASURES AND GRANT SUPPORT TO HELP FIRMS ADDRESS URGENT COVID-19 CHALLENGES

1. This Notice informs Key Executive Officers of the measures and grant support available to help estate agents adopt digital solutions to support the continuity of your operations in light of the COVID-19 challenges.
2. Many local businesses have been affected by the COVID-19 outbreak. In the Resilience Budget announced by Deputy Prime Minister Mr Heng Swee Keat, the Infocomm Media Development Authority (IMDA), together with Enterprise Singapore (ESG), is launching a number of measures and providing grant support to help firms address urgent COVID-19 challenges.
3. In particular, IMDA and ESG will be enhancing the SMEs Go Digital programme through:
 - a. Expanding the scope of Productivity Solutions Grant (PSG) - supported pre-approved solutions to include Remote Working and Visitor Management;
 - b. Increasing PSG support from a maximum of 70% to 80%; and
 - c. Advanced Digital Solutions where businesses can enjoy up to 80% co-funding support to adopt more advanced solutions to deepen their capabilities.

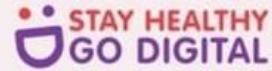
4. IMDA will also set aside \$10 million to help businesses build strong foundations for digitalising business processes, such as e-invoicing, in the long term.

5. To help businesses “Stay Healthy, Go Digital”, IMDA has put together a resource page for businesses, with a Digital Solutions Directory on relevant solutions that help businesses implement business continuity measures. This [directory](#), jointly curated by IMDA and SGTech, has solutions with limited time offers, free solutions, and solutions supported by government grants.

6. We encourage estate agents to leverage the solutions available. Solutions that may be relevant to your work include Remote Working solutions (for remote communication and data exchange), Bill and Pay Online solutions (for e-invoicing and digital payments) and Visitor Management solutions (to enable visitor registration and facilitate contract tracing when the circuit breaker measures are lifted). If you require clarifications on the “Stay Healthy, Go Digital” campaign, please email info@imda.gov.sg.

Yours sincerely,

GAVIN NG
DEPUTY DIRECTOR (POLICY & PLANNING)
COUNCIL FOR ESTATE AGENCIES



STAY IN, STAY OPEN. GO DIGITAL.

HERE ARE SOME WAYS YOUR BUSINESS CAN USE DIGITAL TOOLS TO ADAPT AND STAY HEALTHY.



COLLABORATE ONLINE

Give your teams greater flexibility with remote working solutions



BILL ONLINE

Offer convenience to your customers with e-invoices



SELL ONLINE

Stay open and expand your target market via e-commerce



PAY ONLINE

Receive payments and pay your suppliers digitally



Check out digital resources, grants and training courses for your business
Scan this QR code or visit imda.gov.sg
#StayHealthyGoDigital



Stay Healthy. Go Digital.

